



studiovine

# our manifesto and values.

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**our culture.**

**Want to know who we are?  
We are creative, curious  
and utterly dedicated to  
getting our clients to  
where they need to go.**

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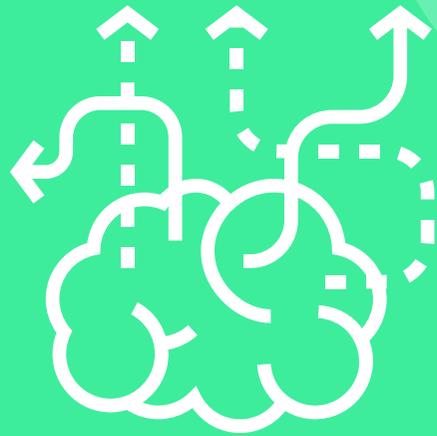
The word culture is flung out by just about everyone these days, but that's because it is pretty damn important.

Culture is the living, breathing, heartbeat of our business and, as such, it is not always easy to get down into words, but we will try.

It brings us together through our shared beliefs, passion and vision for the future.

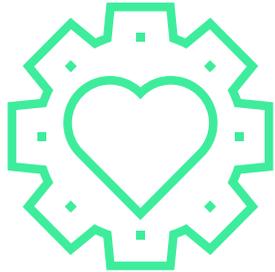
It creates a studiovine that we can all be proud to work for and it gives our clients the best of the best.

**we break down barriers  
through creativity  
and innovation.**



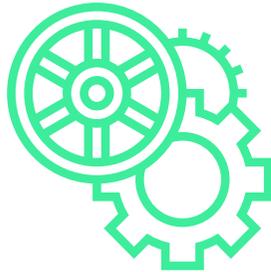
**our values.**

**Our core values represent our behaviour and attitude towards anything that is presented to us. They are the very basics that enable us to perform and grow, both individually, and as a collective.**



## **we are passionate.**

Our passion makes the heart of our company. We are focused for success and use our drive and commitment to continuously move forward, innovate and improve. We believe in the importance of self development and the development of others.



## **we are diverse.**

We know that it takes people with different ideas, strengths and interests to make our business successful. we work with integrity and honesty, encouraging healthy debate and differences of opinion, all washed down with a cup of coffee. We are only human after all!



## **we communicate and collaborate.**

We are one team and we communicate fearlessly to enable us to add value to our clients. we don't pretend that we know it all, but we do know the right questions to ask to find the answers. We listen, we research, we understand.



**our mission  
is clear.**

**To effectively connect our clients with their audiences with a blend of creativity, innovation and strategy.**

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At **studiovine** we aim to deliver real value and to create an experience that not only makes a difference to you, but also to the user. We want to really understand you and who you are targeting, so that all of your communications are natural, targeted, understandable and enjoyable!

We won't promise to always know the answer and we won't just jump on the latest trend because it is there. What we do promise is to know the right questions to ask and to have the right tools to make a difference.

# the vision.

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A long term vision in a rapidly changing digital world isn't lost here at **studiovine**. Whilst change is the only thing that is certain in this business, we strive to keep the way that we do business the same.

For us, it's not about having 10,000 clients who we work with once and never see again. It's about us having clients that see us as their very own marketing and design team. We are proud of the relationships that we have and we want these to continue for years to come. These relationships teamed with our passion give us the ability to be able to challenge boundaries and to break into the true potential that is hindered by limitations. And this excites us.

# our collective.

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Admitting that you can't do everything yourself is not always an easy thing to do.

We have brought together a team of passionate and talented people that thrive on learning from each other and bringing out the best in the rest. We believe that creativity doesn't come from sitting behind our desks, we want our collective to stretch out, to have fun, to keep asking questions and to find out why. Because that's where the magic comes from - when it's more than just a job.

# measures.

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It's not unusual to be that busy working that you forget to measure your effectiveness and success. We measure our success in more than just financial reward. Our success means that we are continually going forward, there may be places where we stay a little longer, but we never go backwards.

It means that we are constantly providing value to our clients through our strategies, plans and products. It means that whilst we are listening, we are also learning collectively about ourselves and the forces that drive and motivate us. This is the success that **studiovine** work together to achieve.

# our way.

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Our way is to stay in the know. To listen to the things that are going on around us, to know what the competitors are doing, to know the trends that are sweeping the market place, to stay up to date in our fields, to find the answers and to work tirelessly on breaking down barriers.



**say hello.**

**We're here to provide  
your business with the  
Digital, Marketing and  
Strategy support it needs.**

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We believe that an initial meeting is just the start of a relationship where great things happen. We've helped clients to create impact - and we'd love to help you too.

Whether you contact us in person, on the phone or call into one of our offices, our team is ready to discuss your requirements and will provide a solution that helps you reach your goals. So if you're looking to transform your business, why not get in touch with us today?

We look forward to speaking to you soon.



studiovine

get in touch.

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